



Promoted by DART Info Services Private Limited

- ✓ Annual Report Services
- ✓ Press Release Services
- ✓ Corporate Presentation Services

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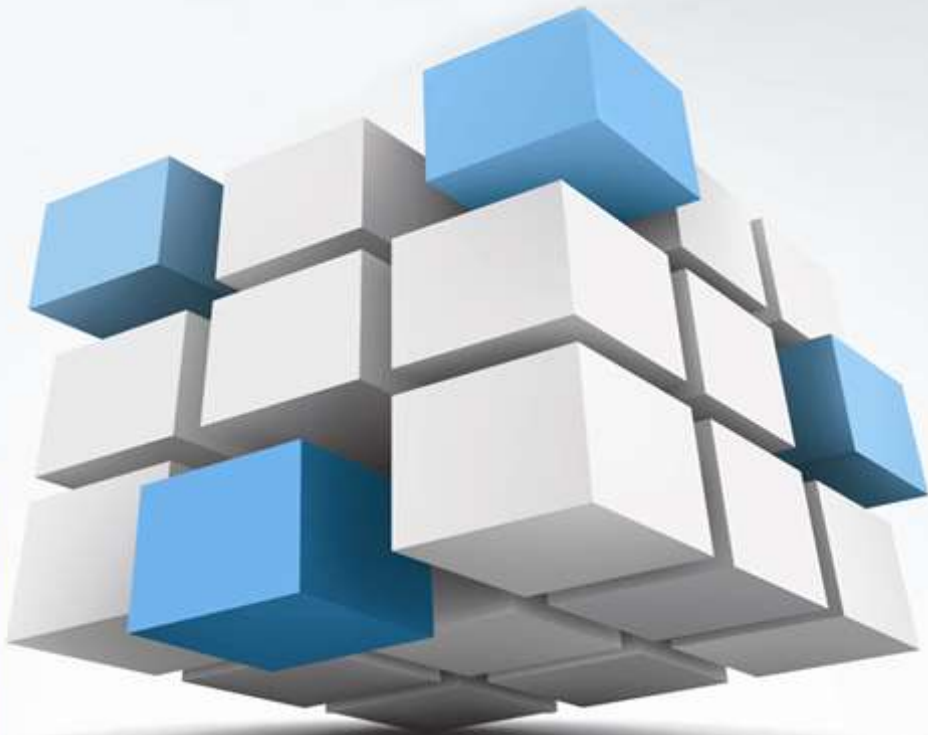
**[www.prnewsservices.com](http://www.prnewsservices.com)**

# PR News Services



# Benefits of our Services

- ✓ With the help of professional press releases, news releases, and annual reports, your company stays in the limelight, and gains wider publicity and visibility.
- ✓ Dissemination of information through the cost effective medium to let the world know the most accurate and latest information about your company.
- ✓ Quick delivery of your news articles, press releases, and annual reports directly to your target customer group, bloggers, and key influential people.
- ✓ Professional language, well structured, strategic brief content with relevant images, photos, videos, and innovative graphics in all corporate communication reports.



# Annual Reports & Quarterly Reports

# Annual Report Publishing

- ✓ Annual Report serves as company's marketing communication tool as well as branding tool. Nowadays, companies are keen on building their reputation and brand image through well prepared Annual Reports.
- ✓ Annual reports help in creating a brand image in addition to being a document that assesses the value of your company. More and more companies are becoming extremely eager to publish professionally written and well-designed Annual Reports.
- ✓ Annual Reports tell company's story in an inspirational manner, more than just a mandatory communication document.
- ✓ Well prepared Annual Reports create positive stakeholder perceptions and makes your Annual Reports fun and interesting to read.

# Quarterly Report Publishing

- ✓ Quarterly Reports or earnings reports provide latest information of your company.
- ✓ Quarterly Reports let shareholders know how well the company performed over the recent past.
- ✓ Quarterly Reports will lend transparency to company, and show that company wishes to let investors know the true picture of their performance.

# Highlights of Services

Setting up of Investor Relation Page

Web Pages of Annual Reports

PDF Version of Annual Report

Well Researched Content Writing

Innovative Graphic Designs

Thematic Creative Concept

# Web Pages Set up



## Investor Relation Page

- Corporate Profile
- Most recent Financial news
- Latest Stock quotes
- Upcoming events



## Web Page - Annual Reports

- PDF version of Annual Reports
- PDF version of Quarterly Reports
- PDF and PPT version of Corporate Presentation



# Investor Relation Home Page

The screenshot displays the DART info website's Investor Relation Home Page. At the top right, there is a navigation menu with links for Home, About Us, Services, and Contact Us. The main content area is divided into several sections:

- Menu Links:** A vertical list of links including Home, Annual Report, Quarterly Results, and Presentations.
- Annual Reports:** A section featuring a photograph of a warehouse aisle with a forklift. Below the image, a text box states: "We seek to be Earth's most customer-centric company for four primary customer sets: consumers, sellers, enterprises, and content creators."
- In the Spotlight:** A section listing three promotional items, each with a date and a small red icon:
  - 01/01/2014: Facebook Promotion
  - 02/02/2014: Twitter Promotion
  - 03/03/2014: LinkedIn Promotion

The footer contains five columns of information:

- About DART info:** A paragraph describing DART info Services Private Limited, established in 2004, as an information services provider and online marketing company.
- Quick Links:** A list of links: Home, Overview, Why MVI, Global Solution Services, and Startup.
- Follow Us On:** Social media icons for Facebook, Twitter, and LinkedIn.
- Get In Touch:** Contact details for DART info Services Pvt Ltd, including the address # 2, 3rd floor, 27th Main Road, HSR Sector - 1, Bangalore 560102, India.
- Services:** A list of services: Analytics, Business Research, Digital Marketing, e-PR Services, Management Consulting, Information Services, Website Development Services, and Back Office Services.

At the bottom center of the footer, it reads: "Dart info © 2014. All rights reserved. | Privacy Policy"

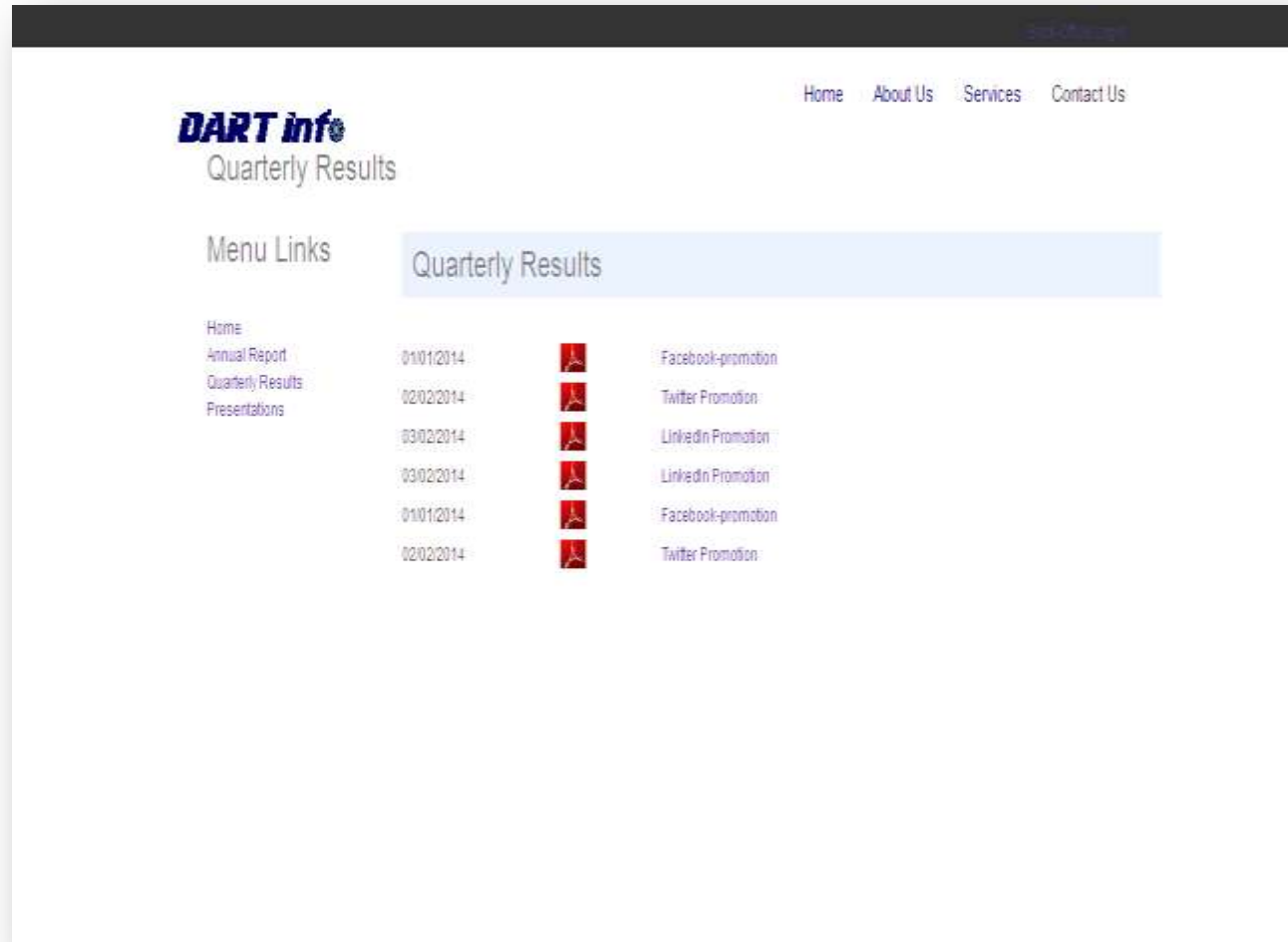
# Annual Report Archive Page

prnewsservices  
.com/dartinfo







The screenshot shows a web page for 'DART info Annual Reports'. At the top right, there is a navigation menu with links for 'Home', 'About Us', 'Services', and 'Contact Us'. The main heading is 'DART info Annual Reports'. Below this is a 'Menu Links' section with a list of links: 'Home', 'Annual Report', 'Quarterly Results', and 'Presentations'. The main content area is divided into two sections: '2014' and '2013'. Each section contains a list of dates, PDF icons, and social media promotion links. The 2014 section includes dates 01/01/2014 (Facebook-promotion), 02/02/2014 (Twitter Promotion), and 03/02/2014 (LinkedIn Promotion). The 2013 section includes dates 03/02/2014 (LinkedIn Promotion), 01/01/2014 (Facebook-promotion), and 02/02/2014 (Twitter Promotion).

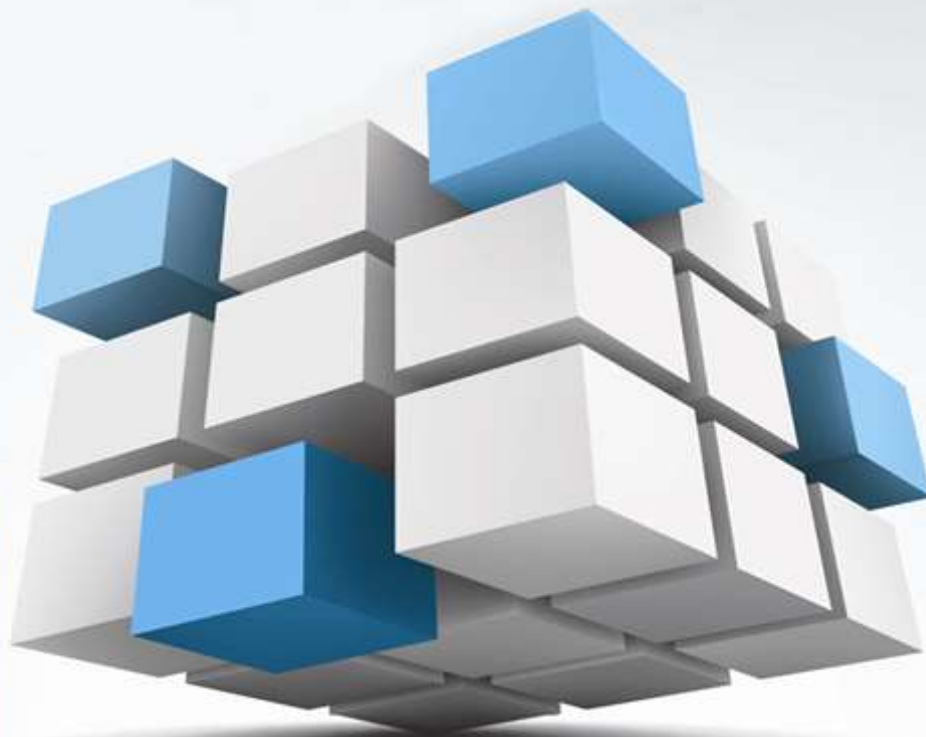
Year	Date	Icon	Link
2014	01/01/2014	PDF	Facebook-promotion
	02/02/2014	PDF	Twitter Promotion
	03/02/2014	PDF	LinkedIn Promotion
2013	03/02/2014	PDF	LinkedIn Promotion
	01/01/2014	PDF	Facebook-promotion
	02/02/2014	PDF	Twitter Promotion

# Quarterly Reports Archive Page



The screenshot shows a website page for 'DART info' with the title 'Quarterly Results'. At the top right, there is a navigation menu with links for 'Home', 'About Us', 'Services', and 'Contact Us'. Below the logo, the page title 'Quarterly Results' is displayed. A 'Menu Links' section on the left lists 'Home', 'Annual Report', 'Quarterly Results', and 'Presentations'. The main content area features a list of quarterly reports with dates, PDF icons, and promotional text. A light blue bar highlights the 'Quarterly Results' menu item.

Menu Links	Quarterly Results
Home	
Annual Report	
Quarterly Results	
Presentations	
	01/01/2014  Facebook-promotion
	02/02/2014  Twitter Promotion
	03/02/2014  LinkedIn Promotion
	03/02/2014  LinkedIn Promotion
	01/01/2014  Facebook-promotion
	02/02/2014  Twitter Promotion



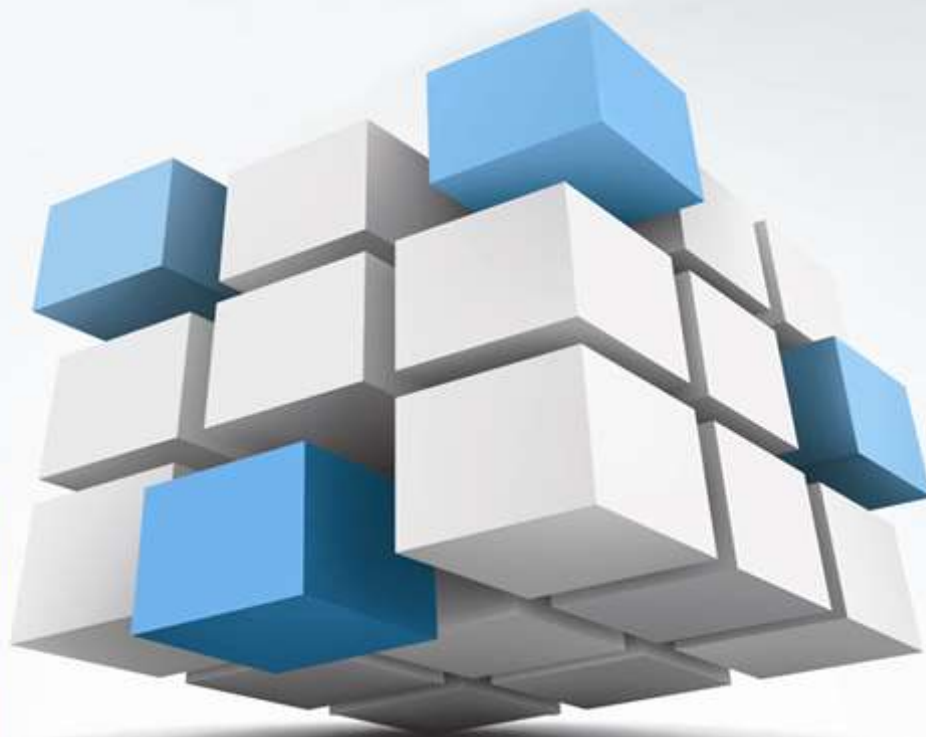
# Press Release Distribution

## Why Press Releases?

- ✓ Press release is your ticket to publicity, and it spreads reliable message about the company. Press releases highlighting the successes and advancements made by the company can be powerful tools for attracting investors.
- ✓ Regular Press releases will create a positive image of your company.
- ✓ Online press release is a platform to share your news with the world almost immediately.
- ✓ No matter what industry you're in and no matter how small or big your company is, you can benefit from press release distribution.

## How it Works?

- ✓ It is very simple. You just have to let us know of the announcement you want to make about your company, and we write the content for you press releases.
- ✓ We help you distribute your announcement to major news websites, search engines on the internet, bloggers, and key influential people of the world.
- ✓ You can talk about new product or service launches, marketing campaign launches, community service initiatives, organizational changes etc. You can talk about anything that would make news and help attract potential customers.



# Corporate Presentations

## Corporate Presentations

- ✓ Communication and branding document for your company that is made in PowerPoint.
- ✓ Presentations can be released annually, or periodically, as there is no rule for it. Frequent presentations help your company stay in the limelight.
- ✓ Presentations can talk about your company profile, operations, projects, products and services, promotions, strategies, industry analysis, competitor analysis, SWOT analysis, risk analysis, financials, future plans etc.
- ✓ Presentations give a snapshot of your company with to-the-point content writing.



# Corporate Presentation Page







Home About Us Services Contact Us

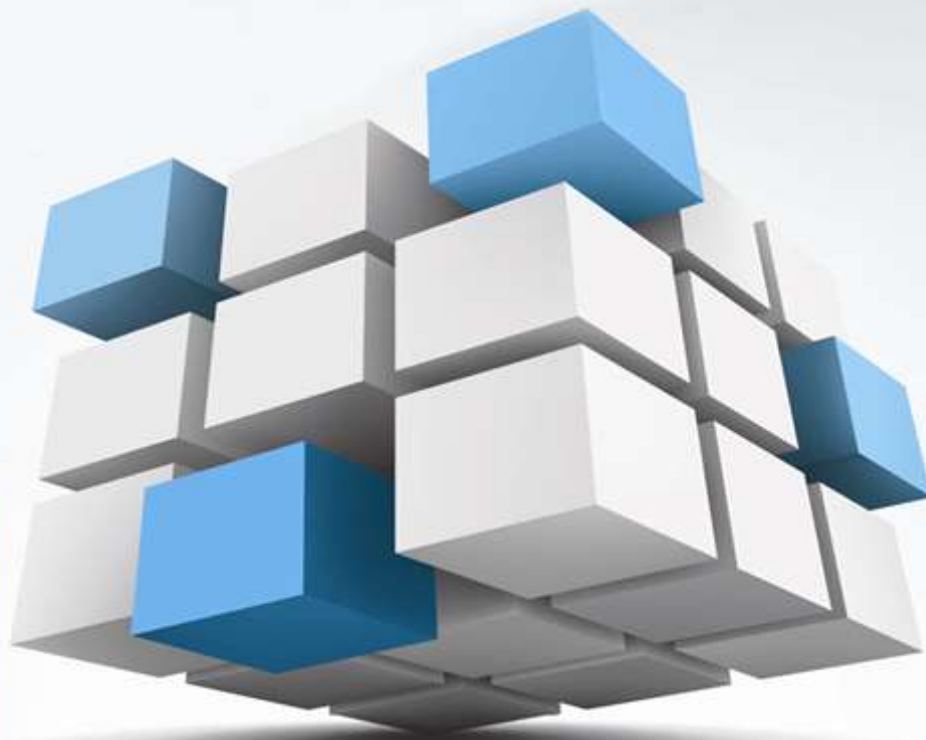
**DART info**  
Presentations

Menu Links

- Home
- Annual Report
- Quarterly Results
- Presentations

Earnings

01/01/2014		Facebook-promotion
02/02/2014		Twitter Promotion
03/02/2014		LinkedIn Promotion
03/02/2014		LinkedIn Promotion
01/01/2014		Facebook-promotion
02/02/2014		Twitter Promotion



# Creating & Managing Accounts

# Creating an Account

Creating an account in PRNewsServices.com is free and simple.

→ Click on

Create Free Account

→ Register with details

*Your Register*

Please complete the information below

Username (\*)

Password (\*)

Repeat Password (\*)

Email (\*)

Screen Name (\*)

Company Name (\*)

Country Name (\*)

Industry Type (\*)

Stock Market Ticker (\*)

Member Type (\*)

Basic  Premium

Register

# Managing Your Account

Once login is created you can manage your account @ <http://prnewsservices.com/wp-login.php>



Username

Password

Remember Me

Log In

[Register](#) | [Lost your password?](#)

[← Back to](#)

# Adding Pages

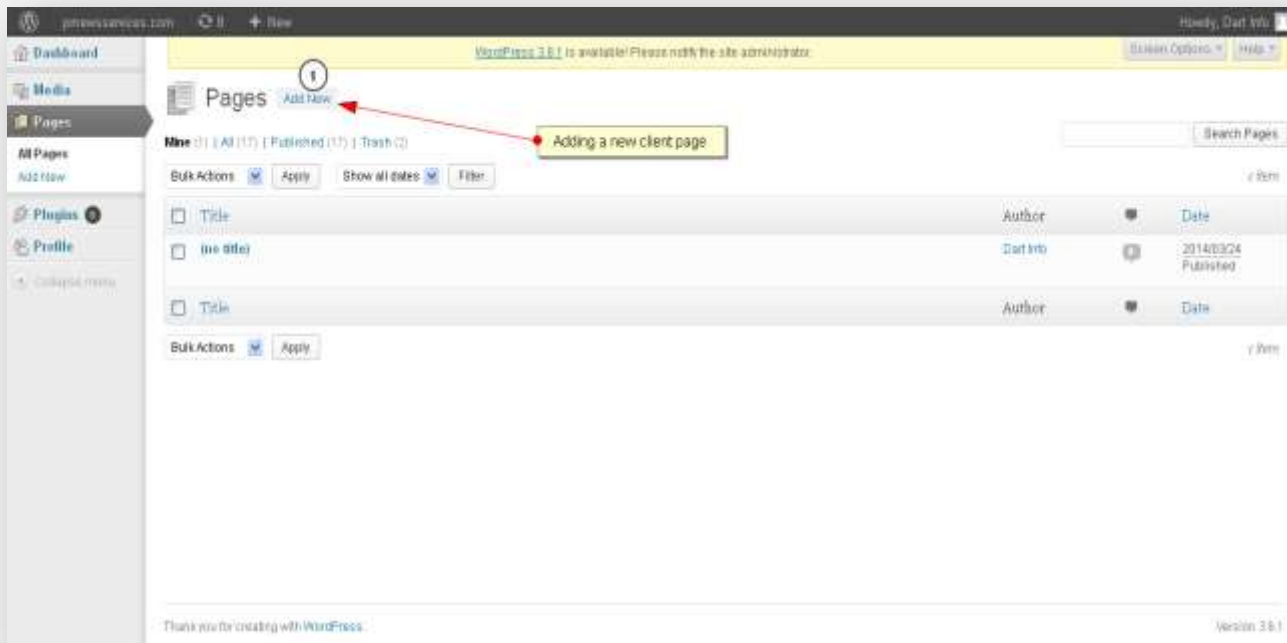
PR News Services account is managed by DART. We activate user accounts upon request, and provide log in access to manage your page. Dashboard will allow you to maintain and add new pages and posts.

The screenshot shows the WordPress dashboard for a user. The left sidebar contains navigation menus for Dashboard, Media, Pages, All Pages, Plugins, and Profile. The main content area is titled 'Pages' and includes an 'Add New' button. Below this, there are filters for 'All (17)', 'Published (17)', and 'Trash (0)'. A table lists pages with columns for Title, Author, and Date. A red box highlights the 'Pages' menu item in the sidebar, and a red arrow points to a message at the bottom of the page: 'Client has authorization to add pages and edit/modify it for later use.'

Title	Author	Date
(no title)	Det Info	20140304 Published
Title	Autboe	Date

# Dash Board Example

You can review the page @ <http://prnewsservices.com/dartinfo/>.  
The corresponding dash board is given below. The content part will be dynamically changed when new page or posts are added by your company.



## FAQ

### **Who can access your account?**

Only registered users can handle the admin panel for posting new posts.

### **How is it linked to your company's website?**

Users need to add the permalink for the pages they want to show on their website.



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